



August 8, 2022

Bar Code Direct Changes Name to Peak Technologies, LLC

As you may be aware, Bar Code Direct changed ownership in Q2, 2021 and joined the Peak Technologies family of companies. Over the last year, we have focused on leveraging the strengths and resources of our growing portfolio of companies to increase our geographic presence and solutions offering all designed to better serve our customers and partners.

Now, we are taking the next step to better align our Bar Code Direct business with our parent company and are extremely excited to announce we are changing our name to **Peak Technologies, LLC**.

Effective August 1, 2022, Bar Code Direct will now **be Peak Technologies, LLC** creating one stronger go-forward organization that combines the resources, infrastructure, and experience of our growing Peak Technologies portfolio of companies. As part of this process, we will also be moving to a new ERP system to leverage an enhanced IT infrastructure.

As a result, the following is a list of changes that will be required by your organization to ensure a seamless transition of business moving forward:

- 1. Bar Code Direct Federal Tax ID #:** Bar Code Direct now has a new **Federal Tax ID #**. As of August 1, 2022, Bar Code Direct's new **Federal Tax ID # is 86-2907108**. To properly reflect our company name in your procurement system, please update your master record to **Peak Technologies, LLC**.
- 2. Bar Code Direct Legal Entity has been renamed:** The existing BCD legal entity with Federal Tax ID # of 86-2907108 has now been renamed to Peak Technologies, LLC.
- 3. Purchase Orders:** Starting August 1, 2022, all purchase orders will be sent from us for Bar Code Direct business under the new Peak Technologies, LLC name.

Thank you for your patience and flexibility throughout this transition. We're confident that the combined Peak Technologies, LLC organization will be able to better grow our business together as we bring together the industry's fastest growing platform of companies.

Please contact your Peak Technologies, LLC account manager if you have any questions regarding any of these corporate changes.

Sincerely,

Pete Grimes
Vice President, Sales, Peak Technologies, LLC